14th Annual World Pension Alliance and Transatlantic Conference

Is Telehealth Here to Stay?
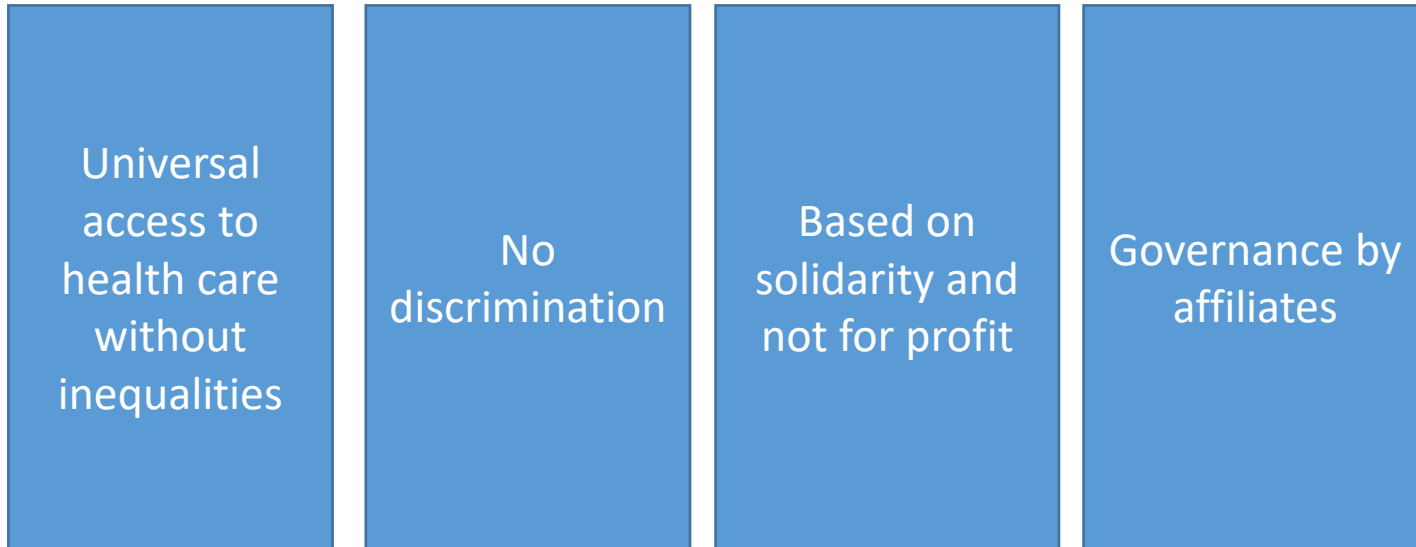
Sibylle Reichert

June 15th, 2023

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About AIM

- International Association of Mutual Benefit societies

- Stemming from the international mutualist movement which began to be structured at the beginning of the 20th century

- Founded in Geneva in 1950, based in Brussels since 1998

- 50 members in 26 countries in Europe, Africa, the Middle East and Latin America

What are we doing?

| Universal access to health care without inequalities | No discrimination | Based on solidarity and not for profit | Governance by affiliates |

Important pillars of health insurance: statutory and complementary

Europe's take on digital Health

Europe's take on digital Health

Secure data access and sharing

Connecting and sharing health data for research, faster diagnosis and improved health

Strengthening citizen empowerment and individual care through digital services
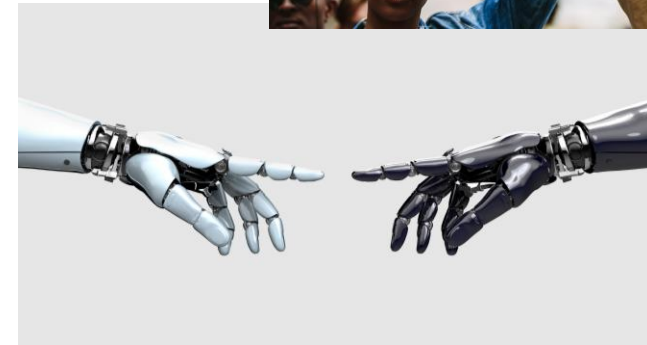
Zooming in on Telehealth

- Development of telehealth accelerated during COVID19

- Telehealth is useful for
    - → Prescription for medication
    - → Quick advice for an urgent problem
    - → Follow-up of a known problem

- Digital divides and equal access for all?
- Physical contact will remain important

How can telehealth help to tackle our health care challenges?

- Tackling shortage of staff

- Empowering patients

- BUT: inequalities

What are the bottlenecks?

- Regulation -> too much, too little?

- Data protection (GDPR)

- Certification procedures

- Trust

- Health and digital literacy

Is telehealth here to stay?

YES!

The end... but you can still finds us at:

🏠 50, rue d'Arlon, 1000 Brussels

💻 www.aim-mutual.org

🐦 @AIM_healthcare

💼 And on LinkedIn!