



AIM Healthcare and
social benefits
for all

14th Annual World Pension Alliance and Transatlantic Conference

Is Telehealth Here to Stay?

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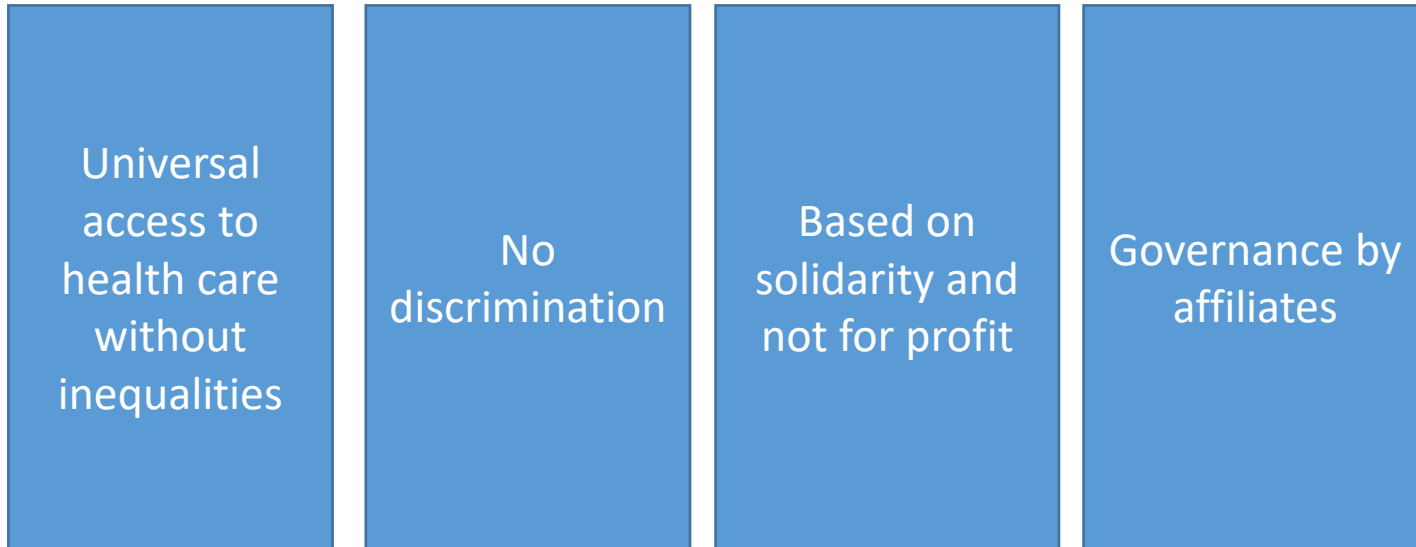
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About AIM

- International Association of Mutual Benefit societies
- Stemming from the international mutualist movement which began to be structured at the beginning of the 20th century
- Founded in Geneva in 1950, based in Brussels since 1998
- 50 members in 26 countries in Europe, Africa, the Middle East and Latin America



What are we doing?




Important pillars of health insurance: statutory and complementary

Europe's take on digital Health

Digital Health and Care

TRANSFORMATION OF HEALTH AND CARE IN THE DIGITAL SINGLE MARKET - Harnessing the potential of data to empower citizens and build a healthier society



European health challenges

- ⊗ Ageing population and chronic diseases putting pressure on health budgets
- ⊗ Unequal quality and access to healthcare services
- ⊗ Shortage of health professionals

Potential of digital applications and data to improve health

- 📄 Efficient and integrated healthcare systems
- 📄 Personalised health research, diagnosis and treatment
- 📄 Prevention and citizen-centred health services

What EU citizens expect..

- 90% agree** To access their own health data (requiring interoperable and quality health data)
- 80% agree** To share their health data (if privacy and security are ensured)
- 80% agree** To provide feedback on quality of treatments

Support European Commission:



1 Secure access and exchange of health data

Ambition: Citizens securely access their health data and health providers (doctors, pharmacies...) can exchange them across the EU.

Actions:

- eHealth Digital Service Infrastructure will deliver initial cross-border services (patient summaries and ePrescriptions) and cooperation between participating countries will be strengthened.
- Proposals to extend scope of eHealth cross-border services to additional cases, e.g. full electronic health records.
- Recommended exchange format for interoperability of existing electronic health records in Europe.

2 Health data pooled for research and personalised medicine

Ambition: Shared health resources (data, infrastructure, expertise...) allowing targeted and faster research, diagnosis and treatment.

Actions:


- Voluntary collaboration mechanisms for health research and clinical practice (starting with 'one million genomes by 2022' target).
- Specifications for secure access and exchange of health data.
- Pilot actions on rare diseases, infectious diseases and impact data.

3 Digital tools and data for citizen empowerment and person-centred healthcare

Ambition: Citizens can monitor their health, adapt their lifestyle and interact with their doctors and carers (receiving and providing feedback).

Actions:

- Facilitate supply of innovative digital-based solutions for health, also by SMEs, with common principles and certification.
- Support demand uptake of innovative digital-based solutions for health, notably by healthcare authorities and providers, with exchange of practices and technical assistance.
- Mobilise more efficiently public funding for innovative digital-based solutions for health, including EU funding.



Europe's take on digital Health

Secure data access and sharing

Connecting and sharing health data for research, faster diagnosis and improved health

Strengthening citizen empowerment and individual care through digital services

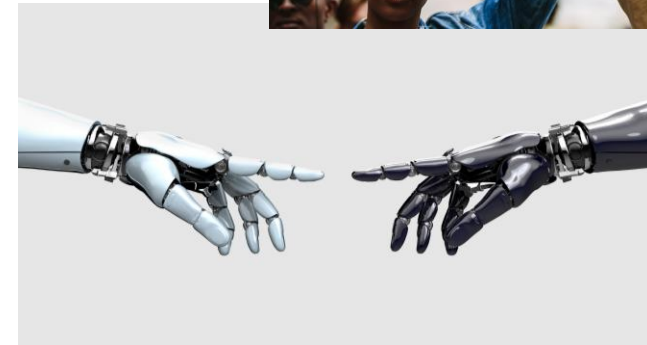
Zooming in on Telehealth

- Development of telehealth accelerated during COVID19
- Telehealth is useful for
 - Prescription for medication
 - Quick advice for an urgent problem
 - Follow-up of a known problem
- Digital divides and equal access for all?
- Physical contact will remain important



How can telehealth help to tackle our health care challenges?

- Tackling shortage of staff
- Empowering patients
- BUT: inequalities



What are the bottlenecks?

- Regulation -> too much, too little?
- Data protection (GDPR)
- Certification procedures
- Trust
- Health and digital literacy

Is telehealth here to stay?

YES!



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The end... but you can still find us at:

🏠 50, rue d'Arlon, 1000 Brussels

🌐 www.aim-mutual.org

🐦 [@AIM_healthcare](https://twitter.com/AIM_healthcare)

🌐 And on [LinkedIn!](#)