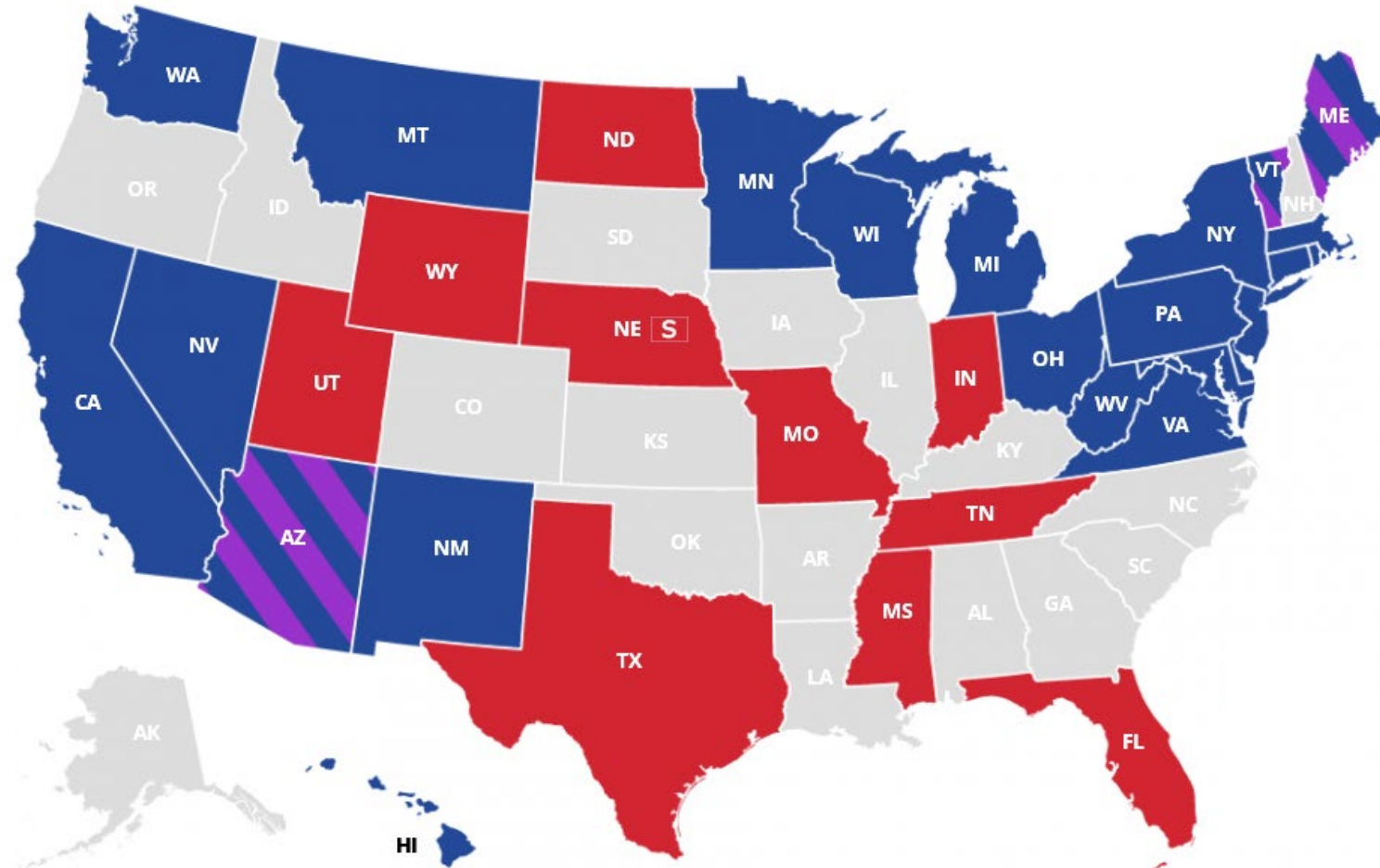


# 2024 Senate Map



Current Breakdown: 51 Democrats, includes 3 Independents – King (ME), Sanders (VT), Sinema (AZ) – 49 Republicans

# Early 2024 Senate Polls

Arizona – August 8<sup>th</sup> (Emerson): Gallego 36, Lamb 29, Sinema 21

Michigan – August 18<sup>th</sup> (EPIC-MRA): Slotkin 42, Rogers 37; August 8<sup>th</sup> (Emerson) Slotkin 45, Craig 38

Montana – August 17<sup>th</sup> (J.L. Partners): Tester 43, Rosendale 46; Tester 42, Sheehy 46

Pennsylvania – May 10<sup>th</sup> (Susquehanna): Casey 53, McCormick 41

Ohio – July 26<sup>th</sup> (Ohio Northern Univ.): Brown 45, LaRose 32; Brown 45 Dolan 33; Brown 45 Moreno 28

Texas – May 21<sup>st</sup> (Univ. of Texas at Tyler): Cruz 42, Allred 37

West Virginia – May 30<sup>th</sup> (East Carolina University): Justice 54, Manchin 32; Mooney 41, Manchin 40

# Most Top Tier Senate Races Involve Democrats Defending Seats

[Arizona](#) – Senator Kyrsten Sinema (I); Biden won by < 1% in 2020

[Michigan](#) – Open seat; Biden won by < 3% in 2020

[Montana](#) – Senator Jon Tester (D); Trump won by >16% in 2020; Tester won prior three races by 3.5%, 3.9%, 0.9%

[Nevada](#) - Sen. Jacky Rosen (D); Biden won by < 3% in 2020

[Ohio](#) – Senator Sherrod Brown (D); Trump won by > 8% in 2020; Brown won prior three races by 6.8%, 5.2%, 12%

[Pennsylvania](#) – Senator Bob Casey (D); Biden won by < 2% in 2020; Casey won prior three races by 13.1%, 8.9%, 18%

[Texas](#) – Senator Ted Cruz (R) won by 2.5% in 2018 and likely faces stronger opponent in Representative Colin Allred (D)

[West Virginia](#) – Senator Joe Manchin (D); Trump +39% in 2020; Manchin won prior three races by 3%, 24%, 10%

[Wisconsin](#) – Sen. Tammy Baldwin (D); Biden won by < 1% in 2020; Baldwin won prior races by 10.8%, 5.6%,

Democrats are defending 23 seats, while Republicans are defending only 11 seats

# 2024 House Map

## Currently: **Republicans 222** **Democrats 213**

The 5-seat margin is the closest since 1931-32. A 4-seat margin with the removal of Representative Santos (R-NY) would be the closest since 1849

- Cook Political Report rates 23 seats as Toss Ups – **13 Republicans** **10 Democrats**. (**10 R 12 D** in June)
- Republicans hold 18 seats in districts carried by President Biden.
- DCCC has named 31 target seats, including 8 in California and 6 in New York.
- Republicans flipped 4 seats in New York that appear most vulnerable for Republicans.
- The Supreme Court in June reaffirmed a federal court order for Alabama to include two districts where Black voters make up voting-age majorities (vs. one currently). Louisiana could be next.

# Recent GOP National Primary Numbers

## National GOP Primary Polls

August 31<sup>st</sup> CNN/SSRS: Trump 52 DeSantis 18 Haley 7 Pence 7 Ramaswamy 6

August 26<sup>th</sup> HarrisX: Trump 59 DeSantis 14 Ramaswamy 8 Pence 6

August 25<sup>th</sup> Ipsos/Reuters: Trump 52 DeSantis 13 Pence 6 Ramaswamy 5

August 23<sup>rd</sup> WSJ: Trump 59 DeSantis 13 Haley 8 Ramaswamy 5 Christie 3

August 17<sup>th</sup> Echelon Insights: Trump 57 Ramaswamy 15 DeSantis 12 Pence 4 Haley 3

August 14<sup>th</sup> Quinnipiac: Trump 57 DeSantis 18 Ramaswamy 5 Pence 4

# GOP State Primary Polls

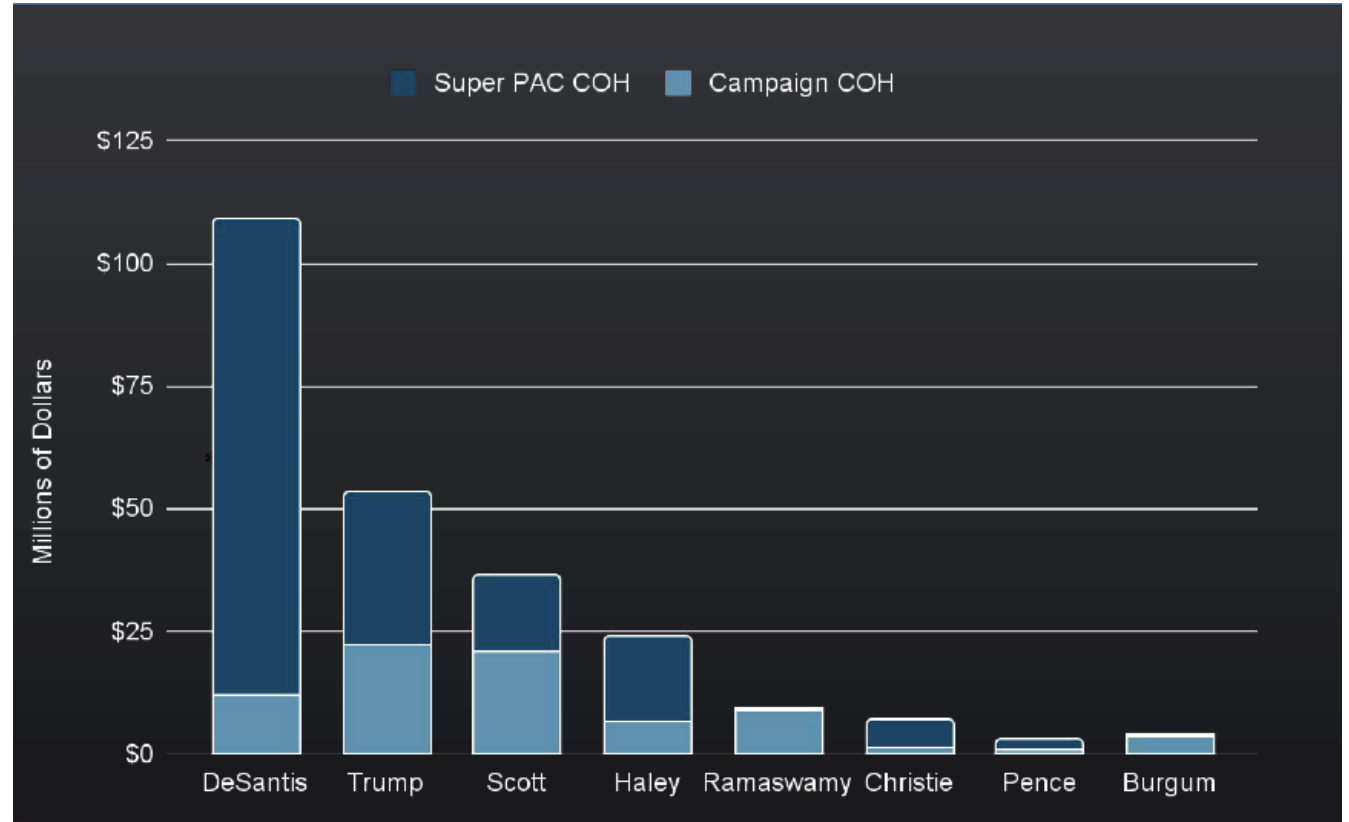
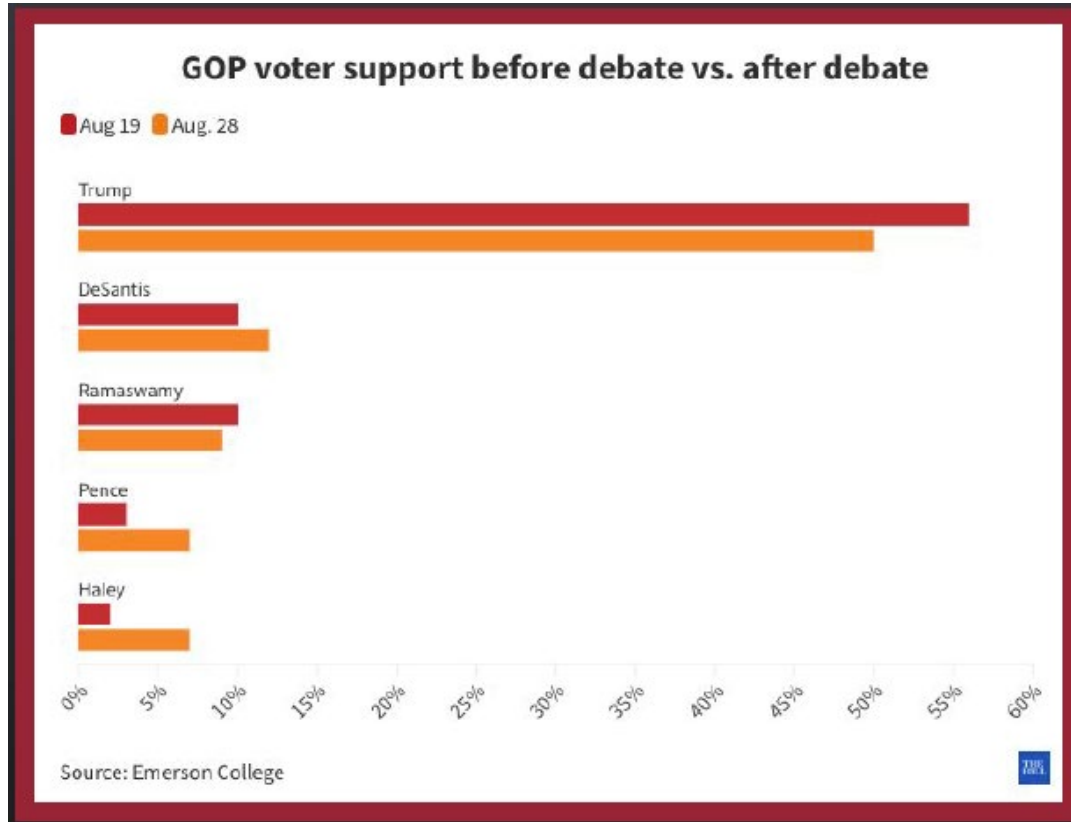
- **Iowa:** Trump 43.2 DeSantis 17.2 Scott 10.2 Ramaswamy 5.2 Haley 4.6  
*August 27<sup>th</sup> Des Moines Register Poll of likely caucus goers:* Trump 42 DeSantis 19 Scott 9
- **New Hampshire:** Trump 44.3 DeSantis 13.3 Christie 8.0 Scott 7.5 Ramaswamy 6.0
- **South Carolina:** Trump 45.7 DeSantis 15.0 Scott 11.3 Haley 10.0 Christie 4.0
- **Nevada:** Trump 52 DeSantis 22 Haley 3 Christie 3 Pence 2 Scott 2 Ramaswamy
- Trump's team has worked behind the scenes to ensure delegate selection rules at the state level play to their favor – California now winner take all not proportional, higher vote thresholds to claim any delegates, etc.

# GOP Primary Outlook

- Trump leads DeSantis in the GOP presidential primaries by more than **35 points** in the FiveThirtyEight average, with Trump at 50.3 and DeSantis at 14.8.
- No nominee has erased that kind of gap since the 1970s, which is when the two parties moved away from deciding nominees at conventions and toward relying on primaries.
- In September of 2007, Hillary Clinton led Barack Obama 46 to 24 nationally.
- The Des Moines Register poll of October 3<sup>rd</sup>, 2007 showed Clinton at 29 over John Edwards and Barack Obama, at 23 and 22, respectively.

# GOP Primary Outlook

The debate had minimal impact on the primary race.



But the money race still matters.



# Impact of Indictments in GOP Primary

In the days before the Georgia indictment, Trump led DeSantis 38% to 20% in the Des Moines Register poll. In the days after, his lead over DeSantis stood at 43% to 18%.

Results from an August 23<sup>rd</sup> Wall Street Journal survey of Republican primary voters:

- Impact of indictments:  
More likely to vote for Trump..... 48  
Less likely to vote for Trump ..... 16  
Has no impact on my vote ..... 36
- His actions were a legitimate effort to ensure votes were tallied accurately ..... 78

- Very favorable view of candidate

	April 23 <sup>rd</sup>	August 23 <sup>rd</sup>
Trump	53	60
DeSantis	55	32

- Who would you vote for?

	April 23 <sup>rd</sup>	August 23 <sup>rd</sup>
Trump	48	59
DeSantis	24	13
Haley	5	8
Ramaswamy	2	5
Scott	3	2

# Trump's Criminal Trials and the Political Calendar

1,234 out of 2,467 delegates needed to win nomination  
1,058 delegates awarded by end of Super Tuesday

## Jan. 15, 2024

Iowa caucuses, the first contest on the primary calendar

**GOP primary/caucus calendar:** Feb. 8 NV, Feb. 24 SC, Feb. 27 MI, March 2 ID

## March 4, 2024

Start of federal trial for Trump's attempts to overturn the 2020 presidential election. Seven states will have held their contests.

**March 5 Super Tuesday** (Delegates): AL (49), AR (40), CA (169), CO (37), ME (20), MA (40), MN (39), NC (75), OK (43), TN (58), TX (162), VT (17), VA (48)

**GOP primaries** (Delegates): March 7 HI (19), March 12 GA (59), MS (39), WA (43), March 19 AZ (43), FL (125), IL (64), KS (39), OH (78), March 23 LA (46)

## March 25, 2024

Start of NYC trial over alleged hush-money payments

**GOP primaries** (Delegates): April 2 DE (16), NY (91), RI (19), WI (41), April 23 PA (67), April 30 CT (28), May 7 IN (58) May 14 MD (37), NE (36), WV (31),

## May 20, 2024

The date set for special counsel Jack Smith's case over Trump's handling of classified documents

**GOP primaries** (Delegates): May 21 KY (46), OR (31)

## June 4, 2024

The final states will hold primary elections.

## July 15-18, 2024

The Republican National Committee convention

## Nov. 5, 2024

Election Day

## TBD

Date for Trump and 18 co-defendants in the Georgia racketeering case over attempts to overturn the 2020 presidential election

# General Election Outlook

## Biden Approval Polls

August 31st CNN/SSRS: 39

August 29<sup>th</sup> YouGov: 41

August 23<sup>rd</sup> WSJ: 42

August 26<sup>th</sup> Emerson: 43

August 25<sup>th</sup> RMG Research: 42

August 31st CNN/SSRS: 39

## Biden vs. Trump

August 31st CNN/SSRS: **Trump** 47 **Biden** 46

August 23<sup>rd</sup> WSJ: **Trump** 40 **Biden** 39 **West** 2

August 21<sup>st</sup> HarrisX: **Biden** 45 **Trump** 44

August 14<sup>th</sup> Marist College : **Biden** 47 **Trump** 46

August 14<sup>th</sup> Beacon Research: **Biden** 44 **Trump** 41

August 14<sup>th</sup> Quinnipiac: **Biden** 47 **Trump** 46

# General Election Outlook

August 31<sup>st</sup> CNN/SSRS Poll

Biden vs. Trump – **Trump** 47 **Biden** 46

Approve/Disapprove – Biden 39/61

How are things going in the country?

		<u>Very/Fairly Well</u>	<u>Very/Pretty Badly</u>
August 31 <sup>st</sup> 2003	Biden	30%	70%
June 30 <sup>th</sup> 2019	Trump	57%	42%
August 25 <sup>th</sup> 2011	Obama	28%	73%
September 4 <sup>th</sup> 2003	Bush	49%	49%
August 1995	Clinton	47%	52%

# Historical Presidential Approval

Per Project FiveThirtyEight, in August of third year:

Biden – 40.8

Trump – 40.0

Obama – 43.6

George W. Bush – 54.0

Bill Clinton – 46.9

# Abortion Access and Swing State Dynamics

- Abortion access remains a key motivator. Since Roe was overturned, voters in seven states—a mix of both Red and Blue—have voted to protect choice at the ballot box.
- The GOP hasn't learned their lesson: just look at suburban & rural turnout in Ohio, Kansas, Michigan, and Montana. Meanwhile, Trump and every competitive GOP candidate remain committed to a national abortion ban... will swing voters tolerate it?

**RECENTLY, DEMOCRATS HAVE MADE STRONG INROADS IN SWING STATES, WHILE REPUBLICANS HAVE GAINED IN FLORIDA AND OHIO**

State & local results mirror the Presidential results more than ever.

	2016 Presidential	2018 Senate	2018 Gubernatorial	2020 Presidential	2022 Senate	2022 Gubernatorial	Governor's Office	State Party Control
Arizona	3.5%	2.4%	14.2%	.3%	4.9%	.37%	Democratic	Divided
Georgia	5.1%	N/A	1.4%	.23%	2.8%	7.5%	Republican	Republican
Michigan	.22%	6.5%	9.5%	2.8%	N/A	10.6%	Democratic	Democratic
Nevada	2.4%	5%	4%	2.4%	.77%	1.5%	Republican	Divided
New Hampshire	.37%	N/A	7.1%	7.35%	9.1%	15.5%	Republican	Republican
North Carolina	3.6%	N/A	N/A	1.3%	3.2%	N/A	Democratic	Divided
Pennsylvania	.7%	13.1%	17.1%	1.1%	4.9%	14.8%	Democratic	Divided
Wisconsin	.7%	10.9%	1.1%	.5%	1%	3.4%	Democratic	Divided
Ohio	8.1%	6.8%	3.7%	8.03%	6.1%	25%	Republican	Republican
Florida	1.2%	.12%	.4%	3.4%	16.4%	19.4%	Republican	Republican



# Presidential Approval and the Economy

## July of Year Three

Biden – 40.8	3.2% Inflation	3.5% Unemployment
Trump – 40.0	1.8% Inflation	3.7% Unemployment
Obama – 43.6	3.6% Inflation	9.0% Unemployment
George W. Bush – 54.0	2.1% Inflation	6.2% Unemployment
Bill Clinton – 46.9	2.8% Inflation	5.7% Unemployment

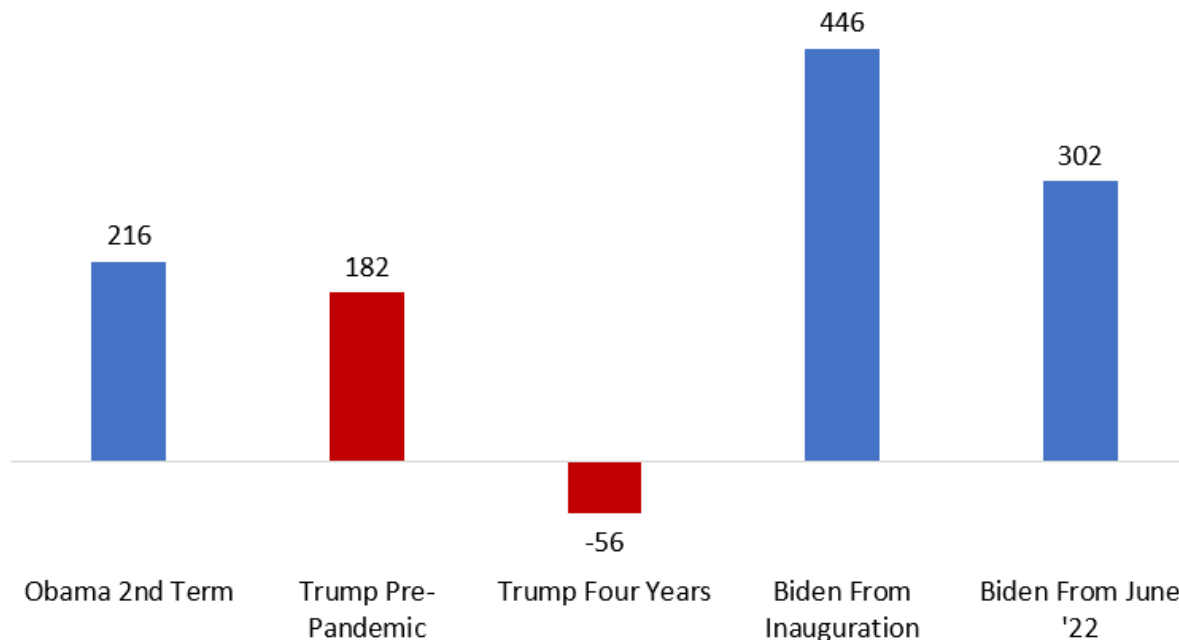
The Misery Index (combination of the unemployment rate and inflation) is on the decline—clocking in at 6.6%, which is lower than it was at the same point in the Obama, Clinton, & Reagan presidencies before their successful reelections.



# Presidential Job Creation

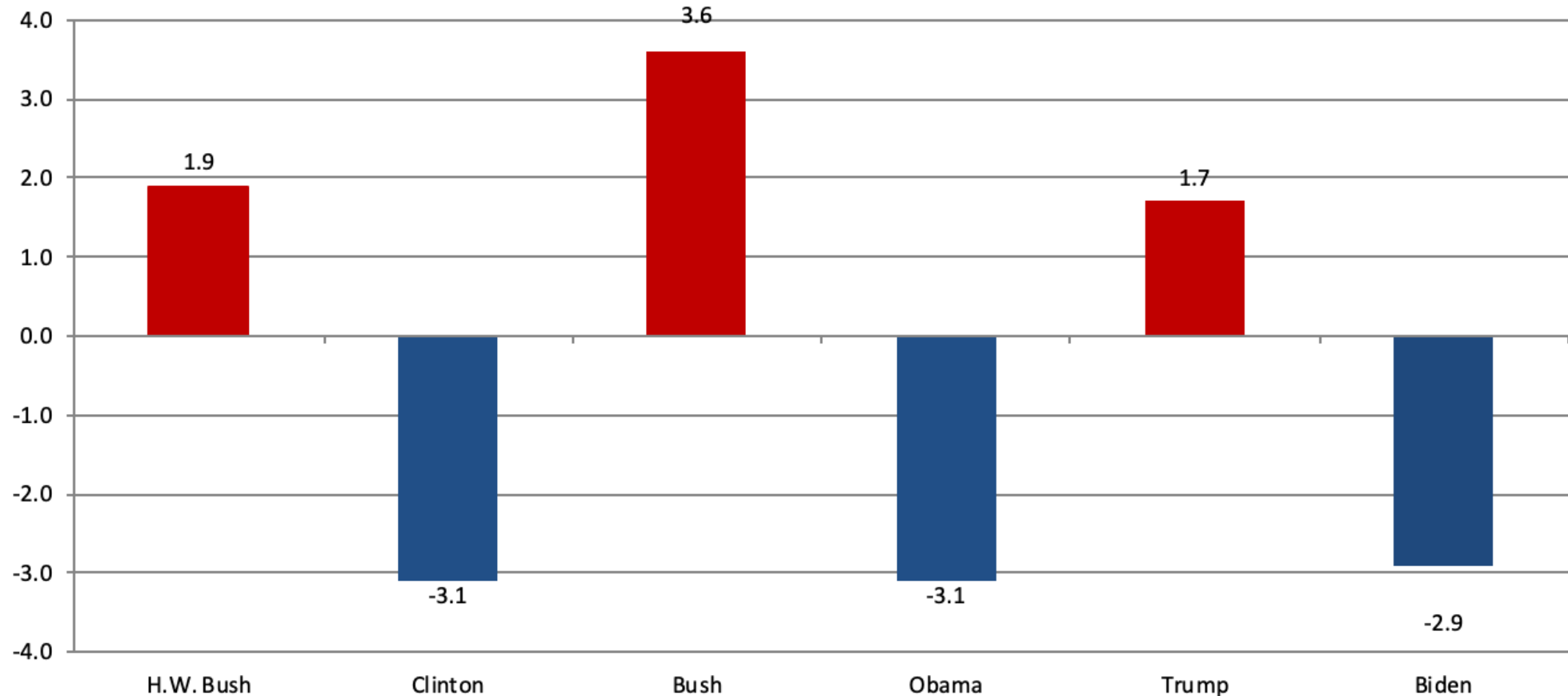
## Job Creation Per Month: Relevant Comparisons for Obama, Trump, & Biden

- Biden job creation averaging record 446k/month since inauguration, 302k/month since pre-pandemic peak jobs level regained in June '22
  - This is the fastest in # terms of any president since WW2
  - Second behind Carter in cumulative % increase at month 29 in office, going back to 1977
  - Fourth of 14 presidents back to Truman; all those with faster % gains were Democrats
- Obama 2<sup>nd</sup> term job creation faster than Trump, even pre-pandemic (2017 inauguration to jobs peak in Feb '20)



# Presidential Job Creation

Change in the Unemployment Rate by President  
(Percentage Points)



By: Simon Rosenberg/Hopium Source: Bureau of Labor Statistics-8/4/23

# Impact of Criminal Trials in General Election

- In an August 16<sup>th</sup> AP/NORC poll, 47% of Independents and 16% of Republicans say Trump did something illegal with classified documents. 41% of Independents and 16% of Republicans say he did something illegal in Georgia regarding the 2020 election and 33% of Independents and 15% of Republicans say he did something illegal on January 6<sup>th</sup>.
- Trump won 94% of Republicans and 41% of Independents in 2020 and lost by 7 million votes. In 2016, his vote share among Republicans and Independents was 92% and 43%, respectively, and he lost by 2.9 million votes.

# 2024 Presidential Election Snapshot

- **Strong Economy, Unpopular President.** Despite the historically strong economy across multiple measures, Biden's approval remains underwater.

## HOWEVER...

- **Unpopular Incumbent, More Unpopular Challenger.** Biden's negative net approval of **12.9** (41.5 favorable MINUS 54.4 unfavorable) is surpassed by Trump's negative net approval of **16.9** (39.7 favorable MINUS 56.5 unfavorable).
- This would mark a presidential matchup of historically low negative net approval ratings.