# Securing the Future: Strategies for Managing Pension Risk

NCCMP Annual Conference March 7, 2025

#### **Annie Taylor, CFA**

Managing Director, Senior Consultant, Sector Lead Verus El Segundo, California

#### **Rob Projansky**

Partner Proskauer, LLP New York, New York

#### Jason Russell, FSA, MAAA, EA

Senior Vice President and Actuary Segal Washington, DC









# A Brief Retrospective

|   | 1990s                                     | 2000s   | 2010s   | 2020s  |
|---|---|---|---|--|
| 0 | Strong stock market performance           | <ul> <li>Dot Com Bubble,<br/>Great Recession</li> </ul>     | <ul> <li>Volatility continues,<br/>improved returns</li> </ul>  | <ul> <li>American Rescue</li> <li>Plan Act of 2021,</li> </ul>     |
| 0 | Higher interest rates                     | <ul> <li>Increased tax-<br/>deductibility limits</li> </ul> | <ul> <li>Interest rates</li> <li>continue to decline</li> </ul> | Special Financial<br>Assistance Program                            |
| 0 | Low tax-deductibility<br>limits (based on | <ul> <li>Plan funding</li> <li>declines</li> </ul>          | <ul> <li>Multiemployer</li> <li>solvency crisis</li> </ul>      | <ul> <li>No funding reform</li> <li>Interest rates rise</li> </ul> |
| 0 | Plan demographic                          | <ul> <li>Interest rates also</li> </ul>                     | identified  | sharply in late 2022   |
| 0 | Maturity is low<br>Overfunded plans       | <ul> <li>PPA rules first</li> </ul>                         | <ul> <li>NCCMP Solutions</li> <li>Not Bailouts</li> </ul>       | <ul> <li>Plans are generally<br/>better funded, but</li> </ul>     |
|   | improved benefits                         | effective in 2008   | <ul> <li>Congressional Joint<br/>Select Committee</li> </ul>    | more mature  |

# Multiemployer Universe in 2024



#### Commentary

- Zone status reflects special financial assistance (SFA) applications as of December 31, 2024
- Funded percentages are adjusted to reflect approved SFA amounts as of December 31, 2024
- Only a few small plans in critical and declining status are not on the SFA waiting list
- SFA significantly improves funded status, but it does not affect plan maturity

#### Plan Count: 1,199 | Total Participants: 11.1 Million

Source: Segal analysis of Form 5500 data for plan years ending in 2023. Zone status applies to plan years ending in 2024.

**Technical Notes:** Each "bubble" represents an individual plan in the Multiemployer Universe, with the size based on the number of total covered participants and the color representing zone status. Insolvent and terminated plans are excluded. Plans that were established after 2006 that do not comply with zone status dules area considered to be in the "green zone." Plans that have received special financial assistance (SFA) are shown separately; these plans are deemed to be in critical status through 2051.

# Plan Maturity and Zone Status



Source: Segal analysis of Form 5500 data for plan years ending in 2023. Zone status applies to plan years ending in 2024.

#### **Technical Notes:** In general, zone status applies to plan years ending in 2024. Insolvent and terminated plans are excluded. Plans that were established after 2006 that do not comply with zone status dules area considered to be in the "green zone." Plans that have received special financial assistance (SFA) are shown separately; these plans are deemed to be in critical status through 2051. Percentages may not add due to rounding.

#### Commentary

- Overall, 70% of plans covering 66% of participants are in the "green zone"
- The distribution of covered participants by zone status may differ significantly from the distribution of plans
- Only a few small plans in critical and declining status are not on the SFA waiting list

Sega

# Funding and Zone Status

#### Historical Funded Percentages



Study of Form 5500 data by Segal. Graph shows median funded percentages based on market value of assets at plan year end. Plans are grouped by 2021 zone status.

#### **Observations**

- In 2001, not much dispersion in median funded percentages
- Over last 20 years, funding for plans in critical and declining status deteriorated rapidly
- In 2001, plans currently in critical and declining status had a slightly *higher* median funded percentage than plans currently in the green zone

🔆 Segal 🛛 6

# Plan Maturity and Zone Status



Study of Form 5500 data by Segal. Graph shows median ratios of non-active participants to active participants at plan year end. Plans are grouped by 2021 zone status.

#### **Observations**

- Here, maturity is expressed as ratio of non-active participants to active participants
- Plans currently in critical and declining status were more mature than average in 2001 and highly mature now
- Note higher maturity levels in 2020 for non-declining plans, compared with 2001

Segal 7

# Why Does Plan Maturity Matter?

#### With increasing maturity...

- Fewer active participants to support non-active participants
- Changes in accrual rates and contribution rates have less impact
- Benefit payments grow, contribution income shrinks
- Annual cash flows become increasingly negative

#### With negative cash flows...

- Plan must liquidate assets to pay benefits
- Greater risk of investment volatility



# **Investment Environment**



### Historical investment returns

#### MEDIAN INVESTMENT RETURNS FOR MULTIEMPLOYER PENSION PLANS



Source: Investment Metrics



#### Interest rate environment

#### MARKET INTEREST RATES



Source: Bloomberg, as of 2/27/25



### Derisking in a higher rate environment

- De-risking typically involves substituting growth allocations with fixed income.
- The current environment has created a lower opportunity cost of fixed income relative to actuarial requirements and expected returns of riskier asset classes



#### 2021 VS. 2024 VERUS CAPITAL MARKET ASSUMPTIONS

Forecasted return analysis is based on Verus' 2021 CMAs and 2025 CMAs. The 2025 CMAs are adjusted to reflect the capital market environment as of 12/31/2024. The return forecasts reflect a peer portfolio for multiemployer plans. Long duration IG credit yields are based on the Bank of America 10-15 Year US Corporate Index effective yield. Multiemployer average return assumption reflect Milliman survey data. The 12/2024 average return assumption was not available, but assumed to be unchanged from prior year.



### Capital market expectations

#### HYPOTHETICAL PORTFOLIOS THROUGH TIME TO MEET 7% RETURN TARGET



For illustrative purposes only.



### Spectrum of de-risking

| Traditional  |   | Immunization   |   |  |  |
|--|---|--|---|--|--|
| Reduce portfolio<br>volatility<br>Reduce stand alone<br>portfolio volatility | Short-term cashflow<br><u>match</u><br>Match payments from<br>dedicated fixed income<br>portfolio to first 3-7 years<br>of benefit payments | Long-term cashflow<br>match<br>Match payments from<br>dedicated fixed income<br>portfolio to longer<br>duration obligation (e.g.<br>all current retiees) | Pension Risk Transfer<br>Fully eliminates all<br>sponsor responsibility<br>associated with certain<br>liabilities by transferring<br>to insurer |  |  |

- Trustees should consider plan specific circumstances when analyzing de-risking alternatives.
- The incentive to move to right of this spectrum increases as plans mature, funding levels improve, benefits are frozen or reduced, or as cashflow profiles grow increasingly negative.



### Cashflow matching

 Cashflow matching is a strategy that matches future benefit payment cashflows of the plan with cashflows from an investor's fixed income portfolio

2024

2034

— We can broadly group LDI strategies between those with a short-term (3-7 year) or long-term (life of the pension plan) focus



A **short-term LDI** strategy help a plan manage liquidity and drawdown risk while maintaining meaningful allocations to riskier asset classes

A long-term LDI strategy additionally helps plan sponsors manage longer term downside risk and interest rate risk by aligning long-term liabilities with portfolio cashflows

2064

2074

Non-Cashflow Matched Liability

2084

2054

LONG-TERM CASHFLOW MATCHING

2044

Cashflow Matched Liability



2094

### Short-term cashflow matching

- Traditional DB allocations have significant short-term volatility.
- Plans with negative cashflow profiles have greater exposure to short-term volatility, because assets must be sold to meet cashflow needs
- Short-term cashflow matches help sponsors manage drawdown & liquidity risk by extending the time horizons that riskier asset classes have to grow unencumbered



ANNUALIZED RETURNS BY TIME HORIZON



HISTORICAL ANNUAL RETURNS

Annualized return forecasts based on multiemployer peer portfolio and Verus 2025 CMAs. Historical returns assumes current peer portfolio was held during entire period.



# Importance of Negative Cash Flows



### Multiemployer Universe: Cash Flows

Net cash flow as a percentage of plan assets



Multiemployer Universe: 1,198 Plans

Median Result for Multiemployer Universe = -2.7%

Source: Segal analysis of Form 5500 data for plan years ending in 2023. Zone status applies to plan years ending in 2024.

#### Commentary

- Analysis is based on Form 5500 data for plan years ending in 2023
- Zone status is for plan years ending in 2024
- Results do <u>not</u> reflect SFA awards approved after 2023



# Cash Flow Neutral vs. Cash Flow Negative

#### **Simplified example**

- Plan A is **cash flow neutral** (contributions cover benefits and expenses)
- Plan B has highly negative cash flows, about 8% of assets annually
- Following an investment loss, Plan B needs a much higher return to bounce back

|                   | Plan A: Cash Fl | ow Neutral | Plan B: Cash Flow Negative |        |  |
|-------------------|-----------------|------------|----------------------------|--------|--|
| Plan Year         | Year 1          | Year 2     | Year 1                     | Year 2 |  |
| Investment Return | -5.0%           | +5.3%      | -5.0%                      | +25.0% |  |
| Beginning Assets  | 1,000           | 950        | 1,000                      | 872    |  |
| Net Cash Flow     | 0               | 0          | (80)                       | (80)   |  |
| Investment Return | (50)            | 50         | (48)                       | 208    |  |
| Ending Assets     | 950             | 1,000      | 872                        | 1,000  |  |

# Investment Volatility: 100% Funded

#### Notes

- Assume median investment returns from 2008 through 2013 (4.5% annualized)
- **Plan A** is cash flow neutral, while **Plan B** is highly cash flow negative
- Assume starting funded percentage of 100% (no cushion)

#### Plan A: Cash Flow Neutral Plan B: Negative Cash Flow, 8% of Assets 120% 100% 100% 95% 86% 86% 100% 82% 80% 73% 80% 77% 77% 75% 72% 71% 71% 60% 40% 20% 0% Year 2 Year 0 Year 1 Year 3 Year 4 Year 5 Year 6 1% N/A -23% 16% 12% 11% 16%

Projections assume no changes to benefits or contribution rates for either plan

**Projected Funded Percentages** 

**X Segal** 20

# Investment Volatility: 115% Funded

#### Notes

- Assume median investment returns from 2008 through 2013 (4.5% annualized)
- **Plan A** is cash flow neutral, while **Plan B** is highly cash flow negative
- Assume starting funded percentage of 115% (significant cushion)

#### **Projected Funded Percentages**



Projections assume no changes to benefits or contribution rates for either plan

🔆 Segal 21

## Investment Volatility: 85% Funded

#### Notes

- Assume median investment returns from 2008 through 2013 (4.5% annualized)
- **Plan A** is cash flow neutral, while **Plan B** is highly cash flow negative
- Assume starting funded percentage of 85% (underfunded)

#### Projected Funded Percentages

Plan B: Negative Cash Flow, 8% of Assets



Plan A: Cash Flow Neutral

Projections assume no changes to benefits or contribution rates for either plan

🔆 Segal 22

# Managing Investment Risk



### Pension Plan Risk Factors





### Range of returns

1-Year Range of Outcomes



#### 10-Year Range of Outcomes



Source: MSCI BarraOne, MPI



### Risk decomposition



Source: MSCI BarraOne



### Liquidity assessment



| 10-Year LCR        | Mix 1 | Mix 2 |
|--------------------|-------|-------|
| Results            |       |       |
| Median             | 1.51  | 1.61  |
| 1-in-20 Worst Case | 1.29  | 1.43  |
| Probability        |       |       |
| Liquidity Issue    | 0%    | 0%    |

#### LOWER CONTRIBUTIONS

**Probability** Liquidity Issue



0%

0%

the plan is expected to have sufficient liquidity to meet plan obligations (benefit payments, expenses, and capital calls). This includes pessimistic asset return and contribution scenarios.

In both examples,



### Cash flow matching benefits

- There have been 18 occurrences of negative S&P 500 calendar year returns since 1940.
  - In only 3 instances has it taken more than 3 years to recover.
- Despite having identical investment performance, the scenario with volatile asset returns results in ~\$600M less assets at the end of a 12-year projection (~8% in funded ratio).
  - This is driven by the plan's negative cashflow profile.
- Short-term cashflow matching can help to mitigate these effects.









# Modeling Pension Risk

#### **Plan specifics**

- Current funded percentage
- Demographic maturity
- Net cash flows
- Cost of accruals versus contributions
- Contributions vs. investment returns

Are these plan-specific factors projected to change over time?

#### **Modeling considerations**

- Investment volatility
- Contribution income
- Capital market assumptions
- Other risk factors

#### **Actuarial projections**

- Deterministic
  - Investment return scenarios
  - Stress testing (what can we withstand?)
- Stochastic (range of results)

### Case Study 1: SFA Plan

#### Background

- Plan was in critical and declining status before receiving SFA
- No priority status; received SFA in 2024
- SFA assets ~ 40% of total plan assets
- Annual return needed to remain solvent indefinitely ~ 6.0%
- Demographic maturity ratio: 8:1
- Negative net cash flows > 6% of plan assets, relatively stable
- Projected exhaustion of SFA assets around 2030



### Case study 1: Investment strategy

- SFA Assets
  - Cash flow matched
- Legacy (non-SFA) Assets
  - Diversified portfolio of equities, fixed income and alternatives
  - Benefits-driven investing (BDI) strategy: increase allocation to duration-matched bond portfolio based on total plan funded percentage



#### • As SFA assets are exhausted, illiquid assets will need to be reduced



### Case Study 2: Mature Green Plan

#### Background

- Plan has always been in green zone
- Over 110% funded based on 6.5% interest rate
- Need annual returns of about 6.0% to stay in green zone
- Demographic maturity ratio: 5:1
- Negative net cash flows > 6% of plan assets, relatively stable



Projection Assuming 6.5% Annual Returns

🔆 Segal 33

### Case study 2: Investment strategy

- ALM studies show one bad year could be crippling for this plan due to its highly negative cash flows
- Short-term cash flow match
  - Periodically review extending cash flow match following investment gains
- Diversified investment mix with focus on limiting downside





## Case Study 3: Red Zone Plan

#### Background

- Plan recently entered red zone
- Below 70% funded based on 7.0% interest rate
- Rehabilitation Plan targets emergence from red zone in 10 years
- Demographic maturity ratio: 2:1
- Negative net cash flows ~ 2% of plan assets, relatively stable



Projection Assuming 7.0% Annual Returns Contribution income is strong, but uncertain.

# Case Study 3: Asset-Liability Modeling

|                         | Baseline Contributions |               | Lower Contributions |                | tions         |                |
|-------------------------|------------------------|---------------|---------------------|----------------|---------------|----------------|
| Asset Mix Expectations  | Current<br>Mix         | Lower<br>Risk | Higher<br>Risk      | Current<br>Mix | Lower<br>Risk | Higher<br>Risk |
| Expected Return         | 7.5%                   | 6.6%          | 7.8%                | 7.5%           | 6.6%          | 7.8%           |
| Annual Volatility       | 11.8%                  | 7.9%          | 13.3%               | 11.8%          | 7.9%          | 13.3%          |
| Zone Status in 10 Years | Current<br>Mix         | Lower<br>Risk | Higher<br>Risk      | Current<br>Mix | Lower<br>Risk | Higher<br>Risk |
| Green Zone              | 68%                    | 64%           | 68%                 | 58%            | 47%           | 59%            |
| Red Zone                | 32%                    | 36%           | 32%                 | 42%            | 53%           | 40%            |
| Critical and Declining  | 0%                     | 0%            | 0%                  | 0%             | 0%            | 1%             |

Green Zone in 10 years means meeting Rehabilitation Plan objectives

### Case study 3: Investment strategy





# Case Study 4: Barely Green Plan

#### Background

- Plan has always been in green zone (but barely)
- About 100% funded based on 7.0% interest rate
- Needs annual returns around 7.5% to stay in green zone
- Demographic maturity ratio: 9:1
- Negative net cash flows ~ 2% of plan assets, increasing

The "sideways" trajectory is because contributions barely cover the cost of benefit accruals



Projection Assuming 7.0% Annual Returns

# Case Study 4: Asset-Liability Modeling

| Asset Mix Expectations  | Current | Lower Risk | Higher Risk |  |
|-------------------------|---------|------------|-------------|--|
| Expected Return         | 7.7%    | 7.5%       | 7.9%        |  |
| Annual Volatility       | 12.1%   | 10.8%      | 13.0%       |  |
| Zone Status in 10 Years | Current | Lower Risk | Higher Risk |  |
| Super Green*            | 33%     | 30%        | 36%         |  |
| Green Zone              | 20%     | 22%        | 18%         |  |
| Stay in Green Zone      | 53%     | 52%        | 54%         |  |
| Yellow Zone             | 2%      | 3%         | 2%          |  |
| Red Zone                | 36%     | 38%        | 34%         |  |
| Critical and Declining  | 9%      | 7%         | 10%         |  |
| PPA Action Required     | 47%     | 48%        | 46%         |  |

\*Super Green is green zone and at least 120% funded

### Case study 4: Investment strategy

- Diversified mix of traditional and alternative investments
- Heavier weight to illiquid investments

1-Year Range of Outcomes

30% 30% 25% 25% 20% 20% 15% 15% 7.5% 7.5% 10% 10% Return Return 5% 5% 0% 0% -5% -5% -10% -10% -15% -15% -20% -20% 7.5% Mix 7.5% Mix

#### 10-Year Range of Outcomes



# Case Study 5: Solid Green Plan

#### Background

- Plan has always been in green zone
- Over 110% funded based on 7.0% interest rate
- Funding projected to improve over time
- Demographic maturity ratio: 1:1
- Projected *positive* net cash flows for next few years





# Case Study 5: Asset-Liability Modeling

| Asset Mix Expectations     | Current | Alt A | Alt B | Alt C |
|----------------------------|---------|-------|-------|-------|
| Expected Return            | 7.9%    | 7.5%  | 7.0%  | 6.5%  |
| Annual Volatility          | 13.3%   | 10.8% | 10.0% | 8.4%  |
| Zone Status in 10 Years    | Current | Alt A | Alt B | Alt C |
| Super Green*               | 74%     | 74%   | 73%   | 58%   |
| Green Zone                 | 18%     | 21%   | 23%   | 32%   |
| Stay in Green Zone         | 92%     | 95%   | 96%   | 90%   |
| Yellow Zone                | 2%      | 1%    | 1%    | 3%    |
| Red Zone                   | 6%      | 4%    | 3%    | 7%    |
| Critical and Declining     | 0%      | 0%    | 0%    | 0%    |
| <b>PPA Action Required</b> | 8%      | 5%    | 4%    | 10%   |

\*Super Green is green zone and at least 120% funded

With "Alt C" portfolio, actuarial interest rate would be reduced from 7.0% to 6.5%

**Segal** 42

### Case study 5: Investment strategy

- Diversified mix of traditional and alternative investments

1-Year Range of Outcomes

- Use of illiquid investments to achieve higher return, but limit downside

#### 30% 30% 25% 25% 20% 20% 15% 15% 10% 10% 7.0% 7.0% Return Return 5% 5% 0% 0% -5% -5% -10% -10% -15% -15% -20% -20% 7% Mix 7% Mix

#### 10-Year Range of Outcomes



# Thank You



Annie Taylor ataylor@verusinvestments.com

Proskauer >>>

Rob Projansky rprojansky@proskauer.com



Jason Russell jrussell@segalco.com